

MARCH



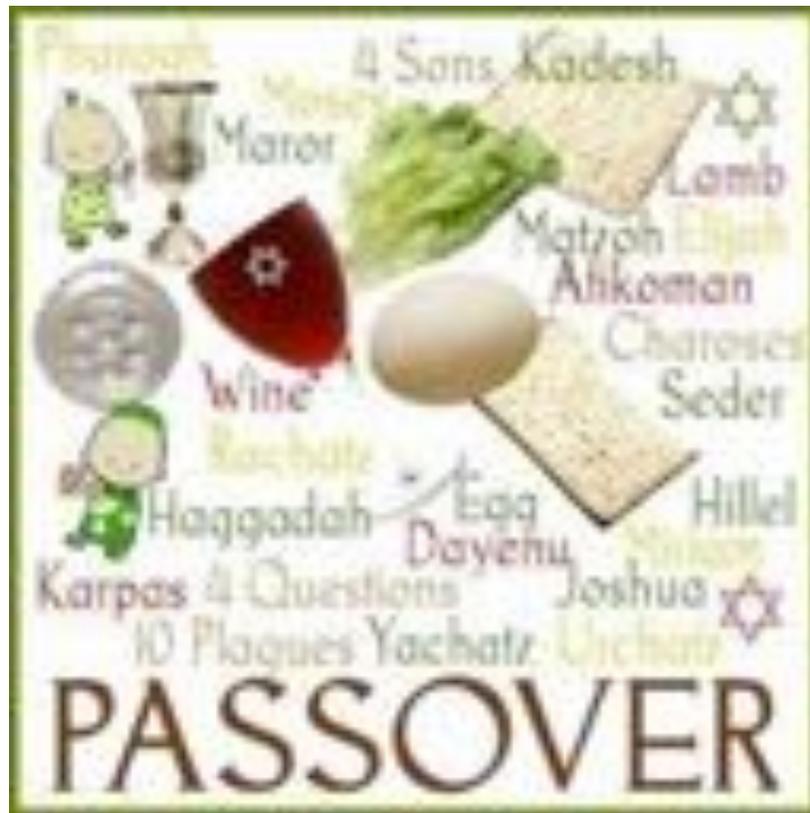
of **TEMPLE BET YAM**

2055 Wildwood Drive
P.O. Box 860098
St. Augustine, FL 32086-1146
904-819-1875



March 2014

Adar / Nissan 5774



TBY's Annual Passover Seder on Second Night



Tuesday, April 15

Reservation Form on Page 6

Upcoming events -- Mark your calendars!

Rock'n'Roll Party with Smokin' Mirrors
Sunday, March 9.....See page 7

Purim Celebration / Men's Club Hard Lox Cafe
Sunday, March 16....More on pages 5 & 11

Sisterhood Luncheon & Fashion Show
Wednesday, March 26.....Details on page 12

Next two Life Long Learning Events
Wednesdays, March 19 & April 2
Read more about it on page 8

The Shofar

Is published by Temple Bet Yam
2055 Wildwood Drive, PO Box 860098
St. Augustine, FL 32086-1146
PHONE: (904) 819-1875
EMAIL: templebetyam@bellsouth.net
WEBSITE: templebetyam.org

| | |
|----------------------------|---------------------------------|
| Rabbi: | Fred Raskind |
| President: | Barbara Carman |
| Immediate Past President: | Phyllis Keiser |
| Vice President: | Elliot Stone |
| Religious School Director: | Joan Guglielmo |
| Recording Secretary: | Marcia Rector |
| Treasurer: | Joe Marx |
| Financial Secretary: | Nancy Sorkin |
| Corresponding Secretary: | Ronnie Botnick |
| Committees: | |
| Life Long Learning: | Terri/Jeff Kamm |
| Constitution: | Ileine Hoffman |
| Membership: | Barbara Rogove |
| Newsletter: | Bev Darkatsh |
| Publicity: | Carol Gladstone / Jennifer Love |
| Religious School: | Denise Mensh |
| Ritual: | Maury Keiser |
| Ways&Means: | Andrea Marx/Terre Wallach |
| Sisterhood: | |
| Men's Club: | Bud Carr / Art Rogove |
| Facilities: | Richard Zicht |
| Social Justice: | Art Rogove |

The Shofar is published quarterly, September, December, March, and June, unless otherwise announced. There are monthly Bulletins in the off-months. It is distributed free of charge to members and advertising sponsors. Advertising inquiries should be addressed to Jen Sherman.

Deadline for submissions is the 15th of the month which precedes the month of publication. Late material will be held for the following issue.

| | |
|---|---------|
| Inside this month's Shofar: | |
| From the Desk of the Rabbi..... | 3 |
| From the President..... | 4 |
| Membership..... | 4 |
| Ritual..... | 5 - 6 |
| Reservation Form for TBY Annual Seder | |
| Ways and Means..... | 7 |
| Rock 'n' Roll Party | |
| Photos of Maida in Concert | |
| and Shenanigans at Deli Nite | |
| Religious School..... | 8 |
| Life Long Learning..... | 8 |
| Social Justice..... | 9 |
| Justice, Justice 64 | |
| Shir-u L' Adonai..... | 10 |
| Facilities..... | 10 |
| Mitzvah Mob..... | 10 |
| Sisterhood..... | 11 - 12 |
| Book Club | |
| Judaica Shop | |
| Fashion Show and Luncheon | |
| Men's Club..... | 11 |
| Poker Game | |
| Special Announcements, Events, and Other: | |
| Cemetery Option..... | 14 |
| Pictures Needed for Scrapbook..... | 19 |
| Good Search..... | 19 |
| March, April, May Dates to Remember... | 20 |
| Child Care During Services..... | 21 |
| Your Temple Family: | |
| Mazel Tov!..... | 13 |
| Birthdays..... | 13 |
| Anniversaries..... | 13 |
| Healing Prayer..... | 14 |
| Yahrzeits and Errata..... | 14 - 15 |
| Contributions..... | 16-18 |
| Contribution Form | |
| Trees for Israel | |
| Murray Weiss Memorial Fund | |
| Celebratory Wall Plaque Form | |
| Board Notes..... | 17 |
| Editor's Notes..... | 21 |
| Sponsors..... | 22-25 |

Shalom

From the Desk of the Rabbi...

Rabbi Fred Raskind



PURIM—

HAPPY OR SAD?

In March we celebrate Purim with fun songs, foods, and the joyous, raucous reading of the *Megillah*. We think of Purim as a “fun” holiday be-

cause of the costumes, masks, songs, and the tasty *Hamantashen*.



Even our *Megillah* reading is punctuated with noise and *groggers*. Traditionally, Purim is celebrated in the same way as our secular

New Year's Eve—with partying, drinking, and dancing.



What is the message of the *Megillah* whose text is the Book of Esther? A Jewish heroine and her uncle, Esther and Mordecai, foil a plot by the evil prime-minister Haman to slaughter the empire's Jews. In the

end, Haman receives just retribution, and the Jewish population is spared by the courage of Esther and Mordecai. On Purim, we rejoice.

Yet, there is a serious Purim lesson we often disregard: systematic, government-sponsored anti-Semitism, which has threatened our people throughout the centuries. From the Spanish Inquisition, Czarist *pogroms*, the Nazi Final Solution, and the Soviet *Gulag* to Arab militancy and Iran's Ahmadinejad, we have often seen an *Ahasuerus* willing to persecute Jews for political / financial gain.



Historical circumstances change, but the rationale for Jew-hatred remains the same: “There is a certain people scattered abroad and dispersed...their laws are different from those of every people...” [Esther 3:8-10]. In other words, Jews are different, therefore potentially subversive—and so, vulnerable.

Sadly, world events even today reflect this Purim lesson.



FROM THE PRESIDENT

Bobbi Carman



Springtime is often thought of as a time of rebirth or renewal. If this is so, then Temple Bet Yam must celebrate spring year round. It seems like we are constantly rein-

venting ourselves and creating new ways to celebrate life and community. I can't remember a year when we've had so many varied activities going on. Just as soon as we finish one, another takes off. Some happen simultaneously, while others overlap.

Our members are not only involved at TBY but across the St. Augustine and nearby communities as well. Consequently, the TBY/community networks have brought new faces as guests to Temple Bet Yam while we, in turn, have been invited to participate in events elsewhere. Our name is out there, and its recognition factor has multiplied greatly in the last few years.

It is my hope that we continue to feed our Temple Bet Yam and extended families spiritually, intellectually, socially, and emotionally. Please volunteer and participate for that is how we help to maintain the health of our congregation and community.



Reminder:

Shabbat services will be held the first and fourth Friday nights this month, instead of the first and third.



NEWS FROM YOUR COMMITTEES

MEMBERSHIP

Barbara Rogove



We are always looking forward to new members. We have a lot of publicity in the newspapers, but we also need your help in getting the word out about how wonderful it is to be a member of

Temple Bet Yam. Please contact me if you know of anyone who is interested in joining our Temple family, or just wants information about us.

Shofar columnists and the entire TBY Board of Trustees would like to wish all of you a most joyous and meaningful Passover season.

RITUAL

Maury Keiser

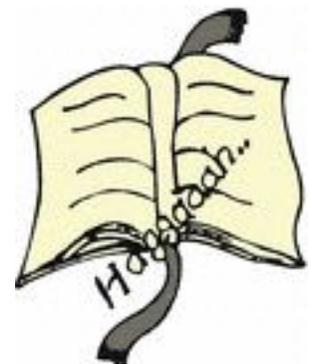


The changes in congregational participation in services are working well. For normal services there are nine opportunities for congregant participation. These include Kiddush, Candle Lighting, a Reading, the Military Prayer, Ark opening (2), Torah Handling (2) and Torah Blessing. We are trying to assure all get an opportunity to participate throughout the year. Either a designated Temple Elf or I will contact you prior to services to assign Honors. All assignments will be made by 10 minutes prior to the beginning of the service. If you have a special interest in participation for a specific service, contact me the week before. This procedure is still a work-in-progress and I appreciate any recommendations.

Please note the schedule of services for the next three months, as there is significant departure from our normal routine.



March 7, 2014, 7:30 p.m.
Friday Evening Service
Sunday, March 16, 2014, 11:30 a.m.
* Purim Celebration *
March 28, 2014, 7:30 p.m.
Friday Evening Service
April 5, 2014, 10:30 a.m.
Saturday Service
Tuesday, April 15, 2014, 6:00 p.m.
** Second Night Pesach Seder **
April 25, 2014, 7:30 p.m.
Friday Evening Service
May 9, 2014, 7:30 p.m.
Friday Evening Service
May 23, 2014, 7:30 p.m.
Friday Evening Service



* **Note: The Purim Celebration will be preceded by a Men's Club sponsored HARD LOX CAFÉ starting at 10:00 AM.**

** **Note: RESERVATIONS REQUIRED see in additional information enclosed in this Shofar**

Watch for an E-Blast and announcements at services for any changes and reminders.

We always have openings for additional Ritual Committee members (Temple Elves) to help with our various activities associated with the preparation and setup for services and other lifecycle events and activities throughout the year.

Passover 2014

On Tuesday evening, April 15, we will celebrate Passover, as is our TBY tradition, with our Congregational Seder. We all very much appreciate the wonderful times we have had over the years and again look forward to a fantastic event.

Rabbi Raskind will lead us through the Hagaddah, and we will again be treated to a fine meal made especially for us by Patrick and his Gypsy Cab crew. Also, we know that we can count on you to volunteer to help with the many tasks that are needed the day of the Seder.

Please download and complete the enclosed form and return it just as soon as you can, or at the very latest by April 3. Look for E-blasts with specific information about how you can help to make this year's Seder the best one yet!

Phyllis Keiser and Andi Marx
2014 Seder co-chairs

TEMPLE BET YAM SEDER RESERVATION

Temple Bet Yam is pleased to invite you
to our annual
Congregational Passover Seder.

When: Tuesday, April 15, 2014
6:00 P.M.

Where: Temple Bet Yam
2055 Wildwood Drive
St Augustine, FL 32086

Cost:

| | |
|--------------------------------|------|
| Adult members and their guests | \$36 |
| Children twelve and under | \$15 |
| Non-members | \$40 |

Please return the form below with a check payable to Temple Bet Yam, no later than April 3, 2014.

Name: _____

Phone: _____

_____ Adult Members and their guests \$36/ea
\$ _____

_____ Children twelve and under at \$15/each
\$ _____

_____ Adult Non-members at \$40/each
\$ _____

Total Enclosed: \$ _____

_____ Please indicate if vegetarian meal is requested.

Mail to:
Temple Bet Yam
P. O. Box 860098
St. Augustine, FL 32086

WAYS AND MEANS

Andi Marx *and* *Terre Wallach*



In January, TBY friends and members gathered at the Limelight Theater to enjoy the play, *The Game's Afoot*, and to participate in our Silent Auction organized by Phyllis Keiser. Because we had the full house, the evening took on the cozy ambiance of a family party. Yes, it was a successful fund raiser, but also it was just a lot of fun.

In February, we sponsored two events, *Maida in Concert*, a revisiting of our Yiddish roots and childhood memories, and *Deli Nite*, an evening of good food, entertainment and a lot of laughter. These events were well attended by both TBY members and non-members, and once again proved successful in so many ways.

This year, Ways and Means has been trying to offer not only adult events but family ones as well. On Sunday, March 9th, there will be a Rock 'n' Roll Party at the Temple featuring Robert Black's Band, "Smokin' Mirrors". We are making this a family event. Please look for publicity in the Shofar, your email, and your local newspapers.

In May and June, TBY is sponsoring a casino cruise and a boxed corned beef lunch. Advertising for these events will start next month. Once again, we will provide you with the details via your email and printed publications.

Thank you all for coming to our Ways and Means events and supporting our TBY fund raising projects.

TEMPLE BET YAM TO HOLD A FAMILY ROCK 'N' ROLL PARTY !

Grab your kids, your family, and your friends, and come to a Family Rock 'n' Roll Party on Sunday afternoon, March 9th from 4:00 - 5:30 P.M. The popular band, Smokin' Mirrors (with Robert Black) will play favorites from the 60's, 70's, and 80's, including selections by The Beatles, Rolling Stones, Eric Clapton, Linda Ronstadt, Tom Petty, Isley Brothers, Van Morrison, Aretha Franklin, CCR, The Doors, Otis Redding, Fleetwood Mac, Ike and Tina, and more. Light refreshments will be served. Fun, prizes, and great music! R.S.V.P. to Carol Gladstone, grambini1@comcast.net to reserve your tickets which will enter your name in a drawing for a gift certificate to Ned's Southside Kitchen. You must be present to win. Tickets are \$10.00 for adults; \$5.00 for students over ten and free for children ten and under. Tickets can be paid for at the door.

Maida in Concert



Shenanigans at Deli Nite
Above two photos courtesy of
Carol Gladstone

RELIGIOUS SCHOOL

Joan Guglielmo, Director, and Denise Mensh,
Representative to the Board



The Religious School students and staff would like to extend a huge thank you to Phyllis Feirman for the many weeks she spent helping all our children complete their Creation projects. Not only are they beautiful keepsakes for each child with a message about how the world was created, but everyone had tremendous fun making them!

Thank you to all of the parents who ensured the Religious School had a terrific turn out for the Shabbat morning service in January. The students lent their voices to the musical portion of the service, and it was a wonderful opportunity for the students to interact with the entire congregational family.

It's Back to the Future time at TBY. Our students put together a time capsule filled with messages and photographs. Thank you to our facilities director Richard Zicht who helped to bury it in a special spot near the Celebration Wall. Now all that's left is to wait for it to be opened by our future selves!

The students are working on a Mitzvah project where they will be helping to fill backpacks with needed items for the homeless student population in St. Johns County. We look forward to congregational support as we reach out to help those who may be less fortunate.

And finally, a special thank you to Rabbi Raskind for creating and facilitating Teen Talks. Any member of the Temple family between the ages of 13 and 18 is invited to participate in this monthly group discussion of issues relevant to their generation. Please contact Joan Guglielmo for information if you are interested.

If any member of our congregation is interested in visiting and working with us on any given Sunday, please contact Joan Guglielmo to discuss details. Our students love visitors! Watch us grow and learn!



LIFE LONG LEARNING

Terri & Jeff Kamm



We have been enjoying a terrific series led by Rabbi Fred based on the best-selling books by Rabbi Harold Kushner and their Biblical counterparts. These sessions have been very lively and,

at times, somewhat spirited. It's wonderful to be able to discuss topics with our peers that usually aren't part of normal social conversation. We're thrilled that our attendance usually runs 25 or more. The Rabbi does an excellent job in making sure everyone gets a chance to speak or ask questions. Our first session was based on the book, *When Bad Things Happen to Good People*, and the *Book of Job*. The second session was, *When All You've Ever Wanted Isn't Enough*, and *Ecclesiastes*. For our final series this year, we will be discussing, *Who Needs God*, and *Psalms*.

Please note that the dates of our final series have been changed: They are now Wednesday, March 19th and Wednesday, April 2nd at 7p.m. at the Temple.

As with the first two series, you do not have to have read the book to participate in these sessions. Also, refreshments are always served.

We have had requests from several congregants to hold an afternoon program so those who prefer not to drive at night can also participate in our LLL events. We are planning to hold a "brown bag lunch with the Rabbi" before the end May. Date, time, and topic will be announced at a later time. Please keep watching for email updates from us.

Thanks again for everyone who has participated in these series to make them so successful. Special thanks go to Rabbi Fred for leading us in these great discussions. If you haven't had the opportunity to join us, we certainly hope you will in the future.

SOCIAL JUSTICE

Art Rogove



The Social Justice role has been extended to review all potential community outreach activities including philanthropic endeavors.

We have developed and presented a policy, process, and statement for the review and assessment of addressing community or individual needs, social issues, or related outreach events. All board members reviewed and approved the proposed policy and procedures. The goal is to have all “needs and community/individual opportunities” be coordinated through Social Justice. A Philanthropic Project Review Team has been formed within Social Justice to independently review and assess potential philanthropic opportunities. The

Social justice chair will then review the committee recommendations and if accepted by the team, will present these recommendations to the Temple Board of Directors.

I want to thank Carol Gladstone, Ileine Hoffman, Keith Schlegel, and Nancy Sorkin for their voluntary service and efforts on this committee.

If any Temple member is aware of a community need or special local philanthropic support requirement, these suggestions should be submitted to Art Rogove, Social Justice Chair. These will be initially reviewed by Art and then presented to the Philanthropic Project Team as appropriate.

JUSTICE, JUSTICE 64

This June, the Saint Augustine Jewish Historical Society will present a two-day program to commemorate the 50th anniversary of the largest known arrest of rabbis during the civil right demonstrations in St. Augustine. Events will include a discussion by five of the surviving rabbis who will relate why they responded to Dr. Martin Luther King, Jr's request to join African Americans' civil rights demonstrations.



We encourage our Temple family to offer their support for the efforts of the St. Augustine Jewish Historical Society, Justice, Justice 64 Committee to mark this historic event by bringing back to our community as many of the rabbis who were arrested here in June, 1964, as are willing and physically able to attend. Please direct your contributions of funds or volunteer services to Justice, Justice 64. The contact person is Joe Marx. Please contact him for additional information .

SHIR-U L'ADONAI



Emily Brown



The choir has been busy these last few months. In February, we reprised part of our Broadway Show for Deli Night. In April, look for the choir to take our show on the road for performances at River Garden and at The Coves. Last

time we visited these two venues, we brought a great deal of joy to their residents so going back will be a pleasure. Thank you to Art Rogove for arranging these special performances for us!

As always, thank you to Jennie for all your hard work. Thank you to Lisa for continuing to conduct when needed, and thank you to Bev for making copies of our music and keeping up with our attendance sheets. Without the hard work of these individuals, our choir would not be where it is today. Thank you, one and all!

FACILITIES

Richard Zicht



The Spring Cleanup originally scheduled for April 6th is being postponed to a future date; stay tuned.



LOOKING TO DO A MITZVAH?

Mitzvah Mob

Ronnie Botnick



It's a Mitzvah! The Mitzvah Mob is a long-standing TBY membership project that might be unfamiliar to many of our congregants, but a wonderful help for those who need its services. For many years Paul Greenfield chaired this committee, providing transportation himself or finding others to help out so that those in need could receive rides to medical appointments, the airport, or other important errands. Now, Paul has passed the baton to me, and I'm looking for someone to help me co-chair the committee. Thank you, Paul, for your years of service and miles of driving.

In this past month, rides have been arranged by Shelly Cohen and Toby Weintraub, who have given the gift of their time.

I am now organizing a group of volunteers to call on when a ride is needed. You don't need to sign up for a specific schedule, since requests are infrequent and do not follow any regular time period. If you have any questions about what is involved or if you are available to help out, please call me. And thank you to those who agree to do a Mitzvah by joining the Mitzvah Mob.

SISTERHOOD AND MEN'S CLUB ACTIVITIES

SISTERHOOD

*Carol Gladstone (Shofar) and Bev Farber
(Co-Coordinators)*



The TBY Sisterhood had a delightful trip to the Lightner Museum on February 18th. The women were escorted on a private tour of the fourth floor by the curator, Barry Myers. Lunch followed at the Alcazar Cafe with twenty women in attendance.

The next Sisterhood event, the Annual Spring Luncheon and Fashion Show, will be held at 11:30a.m. on March 26th at the Hammock Dunes Club, 30 Avenue Royal, in Palm Coast. Tickets are \$30.00. Margaret Kaler will once again grace us with a one-woman presentation. This year it will be Susan B. Anthony. Fashions will be provided by Patchington. Models are still needed. Contact Bobbi Carman for tickets by March 18th and to let her know if you are willing to be a model.

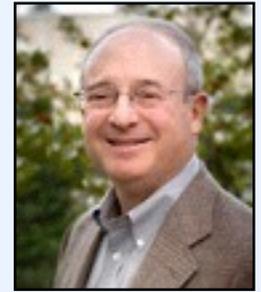


MEN'S CLUB

Bud Carr

and

Art Rogove



FELLOWSHIP, FOOD AND FUN: plus interesting local speakers are the ingredients that make the monthly Temple Bet Yam Men's Club gatherings enjoyable events. We invite all members to join us.

On February 18th a luncheon meeting was held at Johnny & Beans Kitchen, featuring their excellent down home southern cooking. Rob Armstrong gave an excellent presentation focusing on the behind-the-scenes action of major network news and how news stories should be properly vetted before being presented on the air. Great discussion and Q&A followed. We had 18 people in attendance.

Nomination and election of officers for next year was held along with discussion of upcoming events.

For the March meeting, a Movie Night is being planned at TBY. Spouses, friends and significant others are also invited to attend.

The Men's Club is hosting a Hard LoX Café on Sunday morning, 10:00 AM, on March 16th. This will be held in conjunction with a brief Sunday Purim Celebration which starts at 11:30 AM. Encourage all of our Temple family to attend this fun event. Wear a funny hat and costume if you wish.

We encourage all of our TBY Men to attend our monthly events. You will enjoy the camaraderie, good food and interesting activities. Please check your Temple calendar, the Shofar and e-blasts highlighting our activities.

If anyone is interested in joining the off-site poker club, please contact Sheldon Beasley. Though we have a full house, please let us know if you want to be placed on the waiting list or be advised of future games.



Book Club News

Title: *Tell the Wolves I'm Home*
 Author: Carol Rivka Brunt
 Date: March 20, 2014
 Time: 7:15 p.m.
 Place: home of Bernice Cruise
 Co-host: Dinah McNamara

Title: *The Fortuneteller's Kiss*
 Author: Brenda Serotte
 Date: April 17, 2014
 Time: 7:15 p.m.
 Place: home of Bobbi Carman
 Co-host: Elaine Stecker

Title: *A Land Remembered*
 Author: Patrick D. Smith
 Date: May 15, 2013
 Time: 7:15 p.m.
 Place: home of Phyllis Greenfield
 Co-host: Margie Heilweil



Judaica Shop

Andi Marx

and

Phyllis Greenfield



The Temple Judaica shop will be open, as usual, at 6:30 p.m. at the next Friday service on March 7. We have a nice selection of items for Passover: seder plates, kiddish cups that can be used for Elijah, oven mitts and aprons in fabric printed like matzoh - what a nice way to keep that outfit from getting spoiled and support the Temple at the same time. .

While you're browsing, check out our Israeli giftware which would enhance any table setting or look beautiful in a glass enclosed case.

It is not too late to special order for Passover. So see us on March 7 and we'll help you pick out items you are looking for; and don't forget, we have wonderful jewelry, books, and other items you can use as gifts.

You are Invited

to a

Fashion Show and Luncheon

Hosted by

Temple Bet Yam Sisterhood

Hammock Dunes Club

30 Avenue Royal

Palm Coast, Fl. 32137

Wednesday, March 26, 2014

11:30 am

tickets must be purchased by March 18, 2014

\$30/person

Fashions

by

Patchington

Ponte Vedre and Ormond

Beach



Guest Performer

Story Teller

Margaret Kaler

 Luncheon Selections

Cedar Roasted Atlantic Salmon Chicken Baked en Croute

Please circle one of the above luncheon choices.
 Make checks payable to TBY SISTERHOOD,
 detach and return with your check to

Barbara Carman

It is our custom at every Shabbat service to mention names of friends and loved ones who are in need of God's healing power.

OUR CONGREGATION UNITES
IN PRAYING FOR
REFUAH SHLEMA,
A SPEEDY RECOVERY

Adonai,

open my lips that my mouth may declare your praise.

As those who came before us were blessed
in the presence of the communities that sustained them,
so we offer our blessings for those among us in need of
healing,

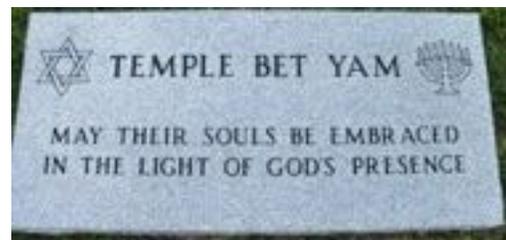
may each of those we pray for have comfort and relief
in the healing of body and mind,
and may each one return in time
to health and wholeness and strength.

TEMPLE BET YAM CEMETERY

Temple Bet Yam recently consecrated a portion of The Craig Memorial Park on Old Moultrie Road in St. Augustine as sacred burial ground in the philosophy and theology of Reform Judaism. This portion is dedicated to Temple Bet Yam, and all Temple members are eligible to purchase burial plots in the TBY section of Memorial Park. Members may purchase burial plots for themselves, their spouses, their partners, their children, and/or their parents. Following Reform Jewish philosophy, there are no restrictions concerning burial of non-Jewish spouses or partners adjacent to their loved ones.

Those interested in purchasing burial plots as part of their preplanning should contact C. J. Kidd at Craig Memorial Park directly (904-824-1672). The current cost of a burial plot is \$1800 and includes perpetual care.

For further information or questions, contact Marty Cohen.





CONTRIBUTIONS



The custom of making offerings/donations as an expression of prayer traces back to Biblical times and has always been a practice of congregations. A donation can be defined as an act of prayer in which the participant extends himself or herself beyond the act of uttering words. It exceeds mere vocal expression and indicates that an act of personal sacrifice has been performed by the donor. The amount of an offering is less important than the deed. A small offering made by a person of limited income is as noble in nature as a larger one given by a person of wealth. THE WORLD IS SUSTAINED BY THREE THINGS: BY TORAH, BY WORSHIP, AND BY TZEDAKAH.

ceeds mere vocal expression and indicates that an act of personal sacrifice has been performed by the donor. The amount of an offering is less important than the deed. A small offering made by a person of limited income is as noble in nature as a larger one given by a person of wealth. THE WORLD IS SUSTAINED BY THREE THINGS: BY TORAH, BY WORSHIP, AND BY TZEDAKAH.

 Please note that there are separate forms available in the Temple office for plaques for both the Memorial Board in the sanctuary and for the Celebratory Wall in the garden. Do not use the attached Contribution form for this purpose.



CONTRIBUTION FORM

TEMPLE BET YAM
P.O. BOX 860098
ST. AUGUSTINE, FL 32086-1146

DONOR NAME: _____

ADDRESS: _____

CITY/STATE: _____

ZIP: _____ TEL. NO.: _____

IN HONOR OF: _____

IN MEMORY OF, OR OTHER DESIGNATION:

NAME & ADDRESS OF HONOREE OR FAMILY MEMBER IF NOT A MEMBER OF TEMPLE BET YAM:

| <u>DESIGNATION</u> | <u>AMOUNT (\$)</u> |
|-----------------------------|--------------------|
| GENERAL FUND | \$ _____ |
| RELIGIOUS SCHOOL FUND | \$ _____ |
| MITZVAH FUND | \$ _____ |
| PRAYER BOOK FUND | \$ _____ |
| SANCTUARY FUND | \$ _____ |
| MURRAY WEISS MEM. FUND | \$ _____ |
| HIGH HOLY DAYS CONTRIBUTION | \$ _____ |

* MIKDASH FUND \$ _____

* RABBI DISCRETIONARY FUND \$ _____

TOTAL CONTRIBUTION: \$ _____

** PLEASE NOTE: SEPARATE CHECKS ARE REQUIRED FOR MIKDASH AND RABBI DISCRETIONARY FUNDS. PLEASE MAKE PAYABLE TO TBY, WITH NAME OF FUND ON MEMO LINE.. THANK YOU.*



Trees for Israel

Toby Weintraub



We are enjoying huge success with our Trees for Israel. Every tree purchased is not only recognition of some significant event in your life or in the life of someone close to you but is also a mitzvah for Israel and contributes to our Temple fundraising effort. Please use this very important program as a memorial to a friend or loved one or in celebration of a happy occasion for someone dear to you.

Beineinu
Congregants helping Congregants

The MURRAY WEISS MEMORIAL FUND is a new fund for members of our congregation to help members in need. In order to spearhead this fund, the Murray Weiss Trust will match your dollars until the fund's goal is reached.

Helping our fellow congregants is the mission of this fund. Its success will be determined by the congregation. It will be a real Mitzvah to know that your dollars were spent on someone who was in need of help for tuition, or medicine, or food, or hurricane damage, or hospital care, or anything else that is needed.

This fund was created for Temple Bet Yam so that it may continue to bring caring and assistance to those in need. Anyone wishing to apply to the fund should get an application from the front office or contact a member of the funding committee (Karen Selig, Stu Soroka, or me).

Shalom, Mimi Selig



Board Notes

Reminder:

Any member of the congregation who desires to do so may attend Board meetings as an observer. Meetings are held the first Tuesday of each month, beginning at 6:30 p.m. Anyone who wants a copy of the minutes should contact Marcia Rector.

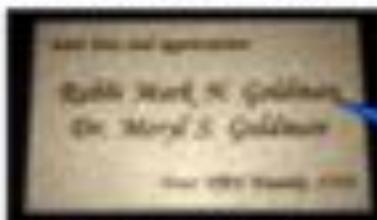


Do you have a simcha you want to commemorate?



*Birth of a grandchild or child?
 Wedding? Anniversary?
 Milestone Birthday? Bar/Bat Mitzvah?*

Now you or your family can purchase
 a plaque to celebrate life's big moments.



*sample of an
 actual plaque!*

Installation 1.50" x 10.50"

Express your joy in four lines of type for \$150
 which includes the plaque, engraving and installation in
 TBY's commemorative garden wall.



For more information and forms, please
 contact the TBY office at 604-517-1575 or
 email templebytanebel@south.net



PLEASE NOTE:
**Forms for ordering the new Celebratory Wall
 plaques are available in the Temple office.**



NOTICE

**WOW!
WHY DIDN'T I
THINK OF THAT?**

Goodsearch

1. Go to www.goodsearch.com.
2. Type in Temple Bet Yam as your charity.
3. Click the Verify button.
4. Search just like you would in google and every click pays the temple some money. We raised almost \$100 this past year.



You can help change the world through your simple everyday actions. Here is an even better easy (and FREE!) way to earn donations for Temple Bet Yam.

*** GoodApp -- Add the Free App**

Search, shop and earn donations right from your internet browser!

***GoodShop -- Shop & Save Money**

Great deals and coupons from over 2800 top retailers and up to 20% of your purchase price will be donated to TBY

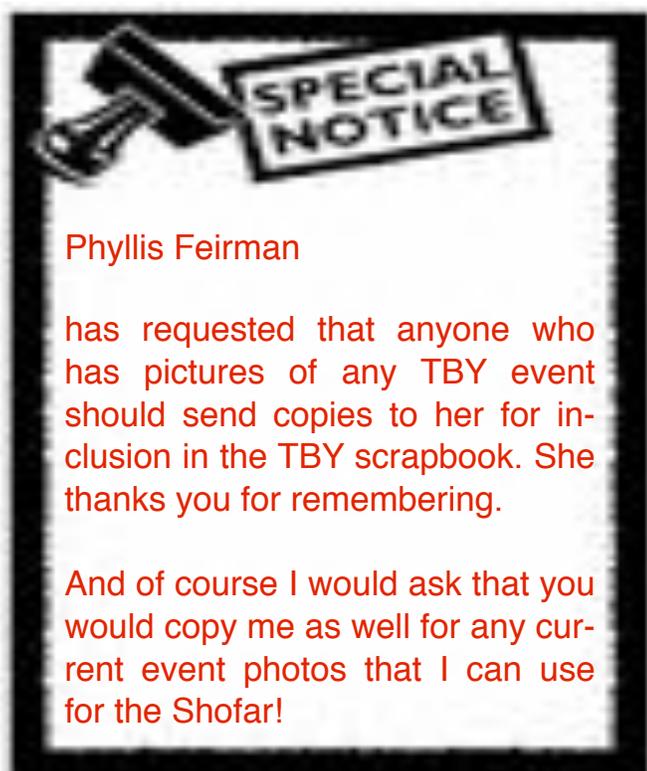
***GoodSearch -- Search the Internet**

Make it your default browser! Great results powered by Yahoo. Search, and a penny will be donated to TBY for every search you do.

***GoodDining -- Donating When You Dine**

Earn up to 6% donation for TBY when you dine or take out at over 10,000 restaurants nationwide. I signed up and discovered that one of the restaurants was a favorite that I already frequented weekly!

Dogood@goodsearch.com



SPECIAL NOTICE

Phyllis Feirman

has requested that anyone who has pictures of any TBY event should send copies to her for inclusion in the TBY scrapbook. She thanks you for remembering.

And of course I would ask that you would copy me as well for any current event photos that I can use for the Shofar!

March, April, and May Dates to Remember:

Sunday, March 2

9:00 a.m. - 12:00 p.m. Religious School

Monday, March 3

7:00. - 8:30 p.m. Choir Practice

Tuesday, March 4

6:30 - 8:00 p.m. Board Meeting

Friday, March 7

7:30 - 9:00 p.m. Regular Shabbat Service

Sunday, March 9

9:00 a.m. - 12:00 p.m. Religious School

4:00 - 5:30 p.m. Rock 'n' Roll Party

Monday, March 10

7:00 - 8:30 p.m. Choir Practice

Sunday, March 16

10:00 - 11:00 a.m. Hard Lox Cafe

11:30 a.m. - 12:15 p.m. Purim Celebration

Monday, March 17

7:00 - 8:30 p.m. Choir Practice

Wednesday, March 19

7:00 - 8:30 Life Long Learning

Thursday, March 20

7:15 - 9:15 p.m. Sisterhood Book Club

Monday, March 24

7:00 - 8:30 p.m. Choir Practice

Wednesday, March 26

11:30 a.m. - 2:00 p.m. Sisterhood Luncheon &
Fashion Show

Friday, March 28

7:30 - 9:00 p.m. Regular Shabbat Service

Sunday, March 30

9:00 a.m. - 12:00 p.m. Religious School

Monday, March 31

7:00 p.m. - 8:30 p.m. Choir Practice

Tuesday, April 1

6:30 - 8:30 p.m. Board Meeting

Wednesday, April 2

7:00 - 8:30 p.m. Life Long Learning

Saturday, April 5

10:30 a.m. - 12:00 p.m. Shabbat Service

Sunday, April 6

9:00 a.m. - 12:00 p.m. Religious School

Monday, April 7

7:00. - 8:30 p.m. Choir Practice

Sunday, April 13

10:00 - 11:30 a.m. Men's Club Brunch

Monday, April 14

7:00. - 8:30 p.m. Choir Practice

Tuesday, April 15

6:00 - 10:00 p.m. Seder

Thursday, April 17

7:15 p.m. - 9:15 p.m. Sisterhood Book Club

Monday, April 21

7:00. - 8:30 p.m. Choir Practice

Friday, April 25

7:30 p.m. - 9:30 p.m. Regular Shabbat Service

Sunday, April 27

9:00 a.m. - 12:00 p.m. Religious School

Monday, April 28

7:00. - 8:30 p.m. Choir Practice

Sunday, May 4

9:00 a.m. - 12:00 p.m. Religious School

Monday, May 5

7:00. - 8:30 p.m. Choir Practice

Tuesday, May 6

6:30 - 8:30 p.m. Board Meeting

Friday, May 9

7:30 p.m. - 9:30 p.m. Regular Shabbat Service

Sunday, May 11

9:30 - 11:30 a.m. Men's Club Mothers' Day Brunch

Monday, May 12

7:00. - 8:30 p.m. Choir Practice

Sunday, May 18

9:00 a.m. - 12:00 p.m. Religious School

9:00 a.m. - 6:00 p.m. Casino Cruise

Monday, May 19

7:00. - 8:30 p.m. Choir Practice

Friday, May 23

7:30 p.m. - 9:30 p.m. Regular Shabbat Service

Monday, May 26

7:00. - 8:30 p.m. Choir Practice

**WATCH FOR E-BLASTS FOR REMINDERS OF
SHABBAT SERVICES AND OTHER EVENTS
THROUGHOUT THE SPRING**



Please refer to the web site at templebetyam.org for dates of future services and other events throughout the year.

Note also that Child Care is now offered during regular Shabbat services unless otherwise announced.

Dorothy Dearth, a preschool teacher at Village Academy, is the caregiver.

There is no additional cost to parents. Please see Lisa Black for additional information.

We look forward to seeing all of you at our Shabbat and Holy Day services.



EDITOR'S NOTES

Bev Darkatsh



I owe a big debt of gratitude to the sharp eyes and grammatical acumen of my three copy-editor elves, Nancy Sorkin, Jackie Witte, and Hannah Standiford.

We'd like to thank you for making the decision to take the Shofar on line instead of being mailed a print version. It's one of the privileges of membership to receive it this way and also part of the process of the Temple going green -- better for ecology, saves trees and energy. It's also better for the Temple in that it saves us the cost of paper and postage. You can still print it out yourself if you'd prefer to read it that way -- I do.



In order to become self-supporting, the *Shofar* is in need of additional advertisers. Please submit the names of the businesses you frequent and the professionals you use so that we can contact them as potential advertisers. You do not have to contact them personally; our *Shofar* advertising lady, Jen Sherman, will do it. All referrals will remain anonymous. Please contact Jen.



SUPPORT OUR ADVERTISERS



Rated "One of the Best" - US News & World Report • Designated a 5-Star Quality-Rated Community - AVCA and CMS
Unprecedented 6-Time Recipient - Florida Governor's Gold Seal Award

11401 Old St. Augustine Road • Jacksonville, FL 32258 • 904-240-1818 • www.rivergarden.org

RIVER GARDEN REHAB & THERAPY CENTER

- Complimentary Transportation to and from your referring physician follow-up appointments
- **New Out-Patient Hours:** New morning appointments Monday-Friday from 8am -5pm
- One-on-one personalized attention

904-886-8454 • www.rivergarden.org/rehab



RIVER GARDEN ADULT DAY PROGRAM

- Providing peace of mind and available 7 days/week
- Adult Day clients receive priority access to River Garden's comprehensive system of services

904-288-7858 • www.rivergarden.org/adultday

RIVER GARDEN HOME HEALTH CARE

- Staffed by Nursing and Therapy professionals with years of training and service experience
- 24-hour on-call nurse availability

904-288-7857 • www.rivergarden.org/homehealthcare



THE COVES INDEPENDENT LIVING

- A quiet setting in the heart of everything
- Offering comfort, security, maintenance-free living
- Providing superior amenities and services
- Elegant, affordable retirement living for the active senior

904-292-2683 • www.rivergarden.org/coves

SUPPORT OUR ADVERTISERS



RON RICH -- SOLO PIANIST
 Sunday Brunch, Luncheons, Afternoon Teas, Dinners and Receptions

Enjoy Relaxing, Nostalgic Stroll Down Memory Lane-- Featuring Old Standards, Classics and Show Tunes

202-304-9321 ronjayr@yahoo.com



A & J Associates

Computer consultants, training, networking and repair
WINDOWS & MAC

(904) 254-9524
 (904) 480-9589
marx55@comcast.net

Joseph Marx
 President

1965 A1A South
 PMB 131
 St. Augustine, FL 32080

Foreign & Domestic

FELDMAN

AUTO REPAIR

Gary Feldman, Master Technician

3816 N. Ponce de Leon Blvd.
 St. Augustine, Florida 32084 **(904) 217-0865**



JTH Music, llc
 Private Piano Lessons! Beginners Welcome!

Jennie Vick
 Manager

904-213-9188
jav588@bellsouth.net

First Month Lessons Are Free!

Stuart A. Soroka, M.D.



G.I. Associates
of St. Augustine

Consultants in Digestive Disorders

216 Southpark Circle East
 St. Augustine, FL 32086 Tel 904-824-6108
 Fax 904-823-9613

www.GI-Associates.com



Psychological Services of St. Augustine, Inc.

Karen Selig, M.A., Clinical Director
 Licensed Marriage and Family Therapist, MT0000128

| | |
|--|---|
| <p>Corporate Office 1100-1 S. Ponce de Leon Blvd. St. Augustine, FL 32084 (904) 824-7733 Fax (904) 829-9768</p> | <p style="text-align: right;">Satellite Office</p> <p>300 Kingsley Lake Dr, Suite 403 St. Augustine, FL 32092 (904) 808-1922</p> <p style="text-align: center;">www.pssacare.com</p> |
|--|---|

Premium Advertising Space

Still available in the Temple Bet Yarn Shofar
 Ideal location: corner lot (approx. 2" x 2.5")
 near local businesses.

Our rates are reasonable and we will adapt the presentation to suit your specifications.
 Please contact Jen Sherman: (904) 326-7640 or
NYLUGA2000@yahoo.com

SUPPORT OUR ADVERTISERS

Craig

Funeral Home • Crematory • Memorial Park

(904) 824-1672 • Fax (904) 824-4862
 1475 Old Dixie Highway
 PO Box 99, St. Augustine, FL 32085
www.craigfuneralhome.com

Our Family Serving Your Family Since 1915

BELLY RUBS POOCH EMPORIUM



Jennie Vick, proprietor
 904-213-9188
brpe123@yahoo.com

We offer: home made healthy treats, doggie coats,
 and more!

Healthy Homemade Treats and more for your Precious Pup



110 Shafter Avenue - Jacksonville Beach FL 32250

Louise Johnson
 904-483-6769
www.inthegardenjax.com
jnthegarden@comcast.net

Elegant Concepts

- Landscape
- Design
- Trees
- Fountains
- Gardens
- Events





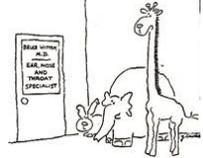
JACKIE HIRD
PHOTOGRAPHY

Event Photography
 Beach and Family Portraits
 Weddings, Bar/Bat Mitzvah's
 Corporate and Aerial
 Presentation and gift items

904-553-8614

photography@jackiehird.com
www.jackiehird.com

BRUCE R. WITTEN, M.D., P.A.
 OTOLARYNGOLOGY
 FACIAL PLASTIC SURGERY
 SLEEP APNEA
 SNORING
(904) 829-6441
 301 Health Park Blvd., Suite 323, St. Augustine, Florida



WHAT A GREAT SPOT FOR
 YOUR ADVERTISEMENT.
 YOU ARE LOOKING, AND SO
 WILL EVERYONE ELSE.

GIVE JEN A CALL AT
 (904) 826-7640 or
NYLUCA2000@yahoo.com

SUPPORT OUR ADVERTISERS



In the Garden

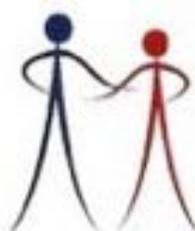
A beautiful location for your next event!

In the Garden at Casa Bella Village, our gorgeous Tuscan inspired piazza and garden, is a perfect site for:

- Garden Wedding Ceremonies • Wedding Reception
- Bridal Luncheon • Baby Showers
- Business Events • and more!

Request a consultation today!

go Home Office | Jacksonville Beach, FL 32250
 Jacksonville, FL 32209
 Tel: 904-247-1174 | Email: info@inthe garden.com
www.inthegardenbeachjacksonville.com



Jan Felixson, L.C.S.W.
 Licensed Clinical Social Worker

Individual, Family, Couples Therapist
 2250 N. Ponce de Leon Blvd, Ste 3
 St. Augustine, FL 32084

T: 904-824-1152
 C: 904-501-8103
 SW2848
 MT584

Ammar

Beauty Supply Co.

PROFESSIONAL HAIR & NAIL SUPPLIES • SKINCARE •
 COSMETICS • WIGS • HAIR EXTENSIONS • ACCESSORIES •
 BARBER SUPPLIES • SALON EQUIPMENT • THEATRICAL MAKE-UP

223 W. King Street
 St. Augustine, FL 32084

904/829-6544
 Fax 904/829-3032

FULLY INSURED
 35 YEARS EXPERIENCE



**K.D.'S WINDOW CLEANING
 & JANITORIAL CO.**

904-826-3490

LIC.# 224000027458
 P.O. BOX 1275
 ST. AUGUSTINE, FL 32085-1275

KEN DIAMOND
 REPRESENTATIVE

=

| Ad Rates | |
|-------------------|-------------|
| <u>Size</u> | <u>Cost</u> |
| Full Page (9x7.5) | \$430/year |
| Half Page (7.5x4) | \$220/year |
| 1/4 Page (4x3.5) | \$115/year |
| 1/8 Page (3.5x2) | \$60/year |